

**Special Report**

# How mortgage brokers can **SURVIVE and THRIVE** in this economy!

**Presented by Axxes Data:** The leader in leads, Lists and predictive models for the financial services and mortgage industries

**Axxes Data**  
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# Special Report

## How mortgage brokers can SURVIVE and THRIVE in this economy!

If you have made it this far during the financial crisis and are still standing, we at Axxes Data applaud you.

Many of your brothers have fallen on hard times, but you know the secret to staying solvent - work hard and continue marketing.

In fact, don't stop - never stop - marketing.

At Axxes Data we know that this is the key to success in this economy. The brokers who succumbed to the market is bad, I had better cut back philosophy stopped their lead flow. The smart ones, continued to push forward, finding new products such as credit bureau weekly trigger leads to promote.

With Credit bureau leads you know exactly what your prospect's FICO score is. Credit bureau data is infinitely selectable so you can drill down to the exact criteria that fits your needs.

When you combine credit data with leads triggered from mortgage hard inquiries you have a winning combination - a lead that is perfect for you, and is in the market for a mortgage.

Because of this, direct mail promoting credit bureau triggers has been producing excellent response rates. Response rates greater than 2%. The trick of course is the right leads to mail.

Here is the truth... Our truth... Axxes Data wants to be your one and only lead provider.

We are professionals, who have come from other mortgage lead companies, saw what they did right (very little) and saw what they did wrong (a lot!), and our sole mission is providing you with the best possible leads, combined with exceptional customer service.

We hope you will check us out and see the difference. We started this company to build relationships. Frankly it's easier to serve you and keep you happy than to constantly have to find new business.

So, give us a shot.

Contact [info@axxesdata.com](mailto:info@axxesdata.com) or visit [www.axxesdata.com](http://www.axxesdata.com) for more info on our programs - and also ask about our credit bureau trigger mail programs!

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